2018 ANNUAL REPORT
The Museum of Russian Art
a member supported, non-profit organization
Front Cover: Photo of St. Basil’s Cathedral, Moscow, taken during TMORA’s first Museum-led trip to Russia.

Clockwise from upper left: Chief Curator Maria Zavialova discusses Geli Korzhev’s Anxiety with Natalia Andexandrova, Head of the Department of Paintings of the Second Half of the 20th Century at Moscow’s Tretyakov Gallery; “Nitka” TMORA’s Folk Performance Group; Soprano Olga Orlovskaya performs with Music Director Denis Evstuhin during “Russian Fireworks” concert; Natalia Kolodzei, Director of the Kolodzei Art Foundation, leads docents through From Nonconformism to Feminisms during installation; Saint Paul Chamber Orchestra’s string chamber trio performance.
During 2018, The Museum of Russian Art (TMORA) built upon its reputation through fascinating exhibitions of Russian art and deepening partnerships with organizations locally and nationally. Exhibitions featured living artists, with *Art in Conflict* and *From Nonconformism to Feminisms* drawing on underground and contemporary movements within Russian art. Local artists were on display as well: the popular shows *The Art of Leon Hushcha* and *Faces of Change: Artistic Expression by Natalia Berglund* drew many to TMORA from the Twin Cities’ active art community.

TMORA’s growing **permanent collection of nearly 6,000 artworks** and artifacts is creating new partnership opportunities through the sharing of exhibitions. In January 2018, TMORA exhibited sets of Matryoshka nesting dolls depicting Tchaikovsky and his ballets at Orchestra Hall during the Minnesota Orchestra’s Tchaikovsky festival. Similar shows in local public libraries expanded both TMORA’s visibility and brought its collection to a broader audience. Because of its success during 2018, in September 2019, TMORA will tour its first full exhibition drawn entirely from its permanent collection, *Art in Conflict*, with the Tweed Museum at the University of Minnesota – Duluth campus.

In addition, 2018 brought new support to TMORA. The capstone of “Days of Russian Culture,” an annual June celebration of Russian arts, TMORA hosted its first **White Nights Annual Fundraising Dinner** on June 9, 2018, raising over $100,000. The Museum’s Board of Trustees invested months developing a Strategic Planning Framework and preparing the organization for its next Executive Director and President. TMORA continued its ambitious annual calendar of 8-10 exhibitions and 50+ events during the interim period, and we would like to thank the Museum’s stalwart and generous supporters who sustained that momentum.

To this day, **The Museum of Russian Art remains North America’s only major museum exploring the art and culture of Muscovite Russia, the Russian Empire, the Soviet Union, its former republics and post-Soviet Russia.** Thank you once again for your support of this truly unique institution.

### Key Metrics

- **Museum Attendance:** 27,323
- **Event Attendees:** 5,307
- **Community Outreach Participants:** 3,699
- **Total Reach:** 36,329 – including 2,519 students!
- **Museum Memberships:** 1,544
- **New Exhibitions:** 8
- **Programs & Events:** 52
- **Artists Engaged:** 176
- **Facebook Following:** +12.7%
- **Digital Audience:** +15.9%

Above: *Church of the Intercession and Church of the Transfiguration*, photographed August 6, 1991, by William C. Brumfield
The Museum of Russian Art (TMORA) presents 6-8 exhibitions annually. In 2018, TMORA surpassed 80 exhibitions in its history! This is made possible by collaborations with institutions and private collectors from around the world – and by our community.

2018 Exhibitions

**Art in Conflict**
March 10, 2018 – September 1, 2018

**The Art of Leon Hushcha: Balancing Act**
March 10, 2018 – September 1, 2018

**Architecture at the End of the Earth: William Craft Brumfield’s photographs of the Russian North**
May 26, 2018 – August 19, 2018

**Faces of Change: Artistic Expression by Natalia Berglund**
August 25, 2018 – September 23, 2018

**Florence Classical Arts Academy: Student Works**
July 26, 2018 – August 2, 2018

**From Non-Conformism to Feminisms: Russian Women Artists from the Kolodzei Art Foundation**
September 15, 2018 – February 10, 2019

**Inside The Beehive: Art of Garen Bedrossian**
September 15, 2018 – February 10, 2019

**A Country in Porcelain: Figurines from the Soviet Era**
September 29, 2018–January 27, 2019
2018 EVENTS

Over 5,000 people attended 52 events at TMORA during 2018. Events enliven exhibitions by drawing connections between art forms, and, they bring a broad range of communities and interests into the Museum.

Highlights

January 28: An evening for Russian adoptees and their parents with the University of Minnesota Adoption Medicine Clinic.

March 10: The Art of Leon Hushcha: Balancing Act opens with a huge crowd and remarks by Daria Anisimova, Russian Cultural Attaché.

March 26: 100th Anniversary of the Russian Revolution: roundtable discussion with host Gary Eichten.

June 10: “Days of Russian Culture” conclude with Russian Fireworks, a concert with Olga Orlovskaya, Ben Odhner, Silver Ainomäe, and Denis Evstuhin.

July 21: Author and historian Doug Smith presents An American in Stalin’s Russia.

September 9: Faces of Change: Artistic Expression by Natalia Berglund celebrates the success of the exhibition with a brunch and gallery talk with the artist – AND, that evening, Moscow Ballet hosted a workshop for young ballerinas!

November 12: Anton Chekhov’s Three Sisters, a staged reading.

December 5: Jack Zipes presents Reading Wondrous Russian Fairy Tales through Picture Postcards, celebrating the donation of his postcard collection to TMORA.

December 14: St. Mary’s Cathedral Choir annual Russian Christmas concert.

December 20: “Nitka” folk performance group is joined by Snow Maiden and Grandfather Frost for a winter celebration.
Thank you to our over 1,500 members and donors!

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Thank you, Volunteers!
Throughout TMORA, from the front desk, to the Museum store and in the galleries between, you will find extraordinary volunteers doing wonderful things. We greatly appreciate the often years of dedicated service that our renowned docents and volunteers give to the Museum. Special thanks go to Lead Docent and Outreach/Education Coordinator Carol Rudie, who traveled over 2,000 miles giving presentations throughout Minnesota, helping the Museum reach new communities and more people.

Volunteers:
Jane Aby, Ruth Ann Benson, Lisa Bjerken, Linda Brown, Beatrice Chihak, Jeanette Cureton, Del Del Calzo, Denise Dian, Marjorie Eisenach, Yelena Epshteyn, Beverly Everson, Palmira Gall, Inna Geller, Katherine Goertz, Marie Grubisich, Toby Hanson, Alan Heider, Lisa Heinrich, Rochelle Hoffman, Joyce Howes, Mary Johnson, Sean Kalafut, Alisa Kamenev, Sandy Knilans, Natalia Krylova, Melba Lewis, Irina Linder, Luda Lobenko, Angela Lundberg, Natalie Lutz, Deborah McKnight, Ann Melrose, Heather Mortensen, Nina Nikitina, Joni Peterson, Carol Veldman Rudie, Carrie Ruppert, Steve Schroer, Carol Shorrock, Brandt Skilling, Wendi Sott, Pat Spaulding, Margo Squire, Brianna St. Amour, Anastasia Taylor, Anya Udovik.

More Ways to Give
More about how to support TMORA with gifts of stock, an IRA distribution, or legacy gift planning can be found at tmora.org/giving, or by contacting the Museum directly at 612-821-9045. You may also make a gift, renew your membership, and buy tickets for upcoming events online.
2018 Financial Statement

2018 Revenue

- Grants and contributions (unrestricted): 40%  $392,932
- Admission Fees: 15%  $142,761
- Membership Income: 11%  $108,317
- Rental Income: 2%  $22,346
- Special Events Income (net): 11%  $108,309
- Museum Store Net Sales: 14%  $136,731
- Miscellaneous Income  $841
- Net Assets Released from Restrictions: 7%  $71,015

Total Support and Revenue  $983,252

2018 Expense

- Program Services: 66%  $673,925
- Management and General: 14%  $145,109
- Fundraising: 20%  $202,664

Total Expense Before Depreciation  $1,021,698

- Depreciation  $182,091

Total Expense  $1,203,789

Change in Net Assets  ($220,537)

Net Assets – Beginning of Year  $3,601,742
Net Assets – End of Year  $3,381,205

The Museum of Russian Art’s financial statements excerpted for this presentation are audited by Carpenter, Evert & Associates, Certified Public Accountants. These audited financial statements may be viewed upon request at The Museum of Russian Art’s Administration Office, 5500 Stevens Avenue, Minneapolis, MN 55419.
We would like to thank the following collectors for donations made to TMORA’s permanent collection in 2018:


**Reverse top:** Group of nesting dolls awaiting accession; gift of Robert Brokop, 2018. **Reverse left:** *Happy Blocks (Portrait)* by Valery Balabanov; gift of Larry Freels, 2018. **Reverse right:** *USSR is a Commonwealth of Republics and Nations*, 1989, by N. Sakharova; gift of Alice and Moses Truskinovsky, 2018.
Thank you to our sponsors: